

MEMBERSHIP

INFORMATION & BENEFITS

WHY JOIN?

Becoming a member of the Greene County Chamber of Commerce isn't just about a decal on the door. It shows your support for and investment in a vibrant business community. Membership means you're standing shoulder to shoulder with your peers who want to help protect the innovative and collaborative business environment that we enjoy through connections, advocacy, resources, and leadership.

GET ON BOARD!

Networking is powerful. We're confident you will make valuable connections while increasing your brand's visibility and enhancing the perception of your business or organization.

LEARN MORE

Take a closer look at our benefits including free advertising, promotional support, sponsorship options, member to member discounts, access to health care plans, and so much more.

Credibility & Visibility

Enjoy advertising and promotional opportunities that will help you get noticed in the community.

New Member Free Advertising

New Members are welcomed with a free advertising package through our partners, valued at nearly \$1000.



- **Free Print and Digital advertising** through Columbia-Greene 360 Media. The package includes one quarter page insertion in the Windham Journal and The Daily Mail - or two eighth page insertions. Additionally, 10k impressions on hudsonvalley360.com.
- Additional **Free Print Advertising** through Capital Region Independent Media. A personalized needs assessment comes with 1/4 page insertion in the Ravena News-Herald and Greenville Pioneer.



Free Chamber Advertising

- Listing on the Greene County Chamber website with link to member website.
- Listing by category and alphabetically in the printed and digital editions of the GCCC Business Directory, and Quarterly Digital Chamber Magazine, providing unlimited reach and visibility.
- Free Ribbon Cutting ceremonies for grand openings, re-openings, remodels, and anniversaries.
- Free Weekly E-Newsletter inclusion to over 2000 members and nonmembers in the local community.
- Social media shares to over 6,000 followers.

Sponsorship

The Greene County Chamber of Commerce offers business building events for members throughout the year. As a non-profit organization, sponsorship support from our members plays a critical role in generating an impactful calendar of events. Several sponsorship opportunities are available to our members that can strategically build brand recognition.

Key Benefits of Becoming a Sponsor

Foster a Positive Reputation:

Perhaps one of the biggest benefits of sponsoring a Chamber initiative or event is that it strengthens a company's image. People typically enjoy supporting brands that invest in their community and spread positive messages.

Boost Brand Visibility:

Sponsorships can increase brand recognition before, during and after the actual event by giving your company exposure to new audiences. This often happens through mentions in the press or social media and event advertising, like radio spots, signs and featured ads.

Build Business Connections:

Sponsoring an event or trade show can help your company make connections with non-competing businesses, giving you opportunities for collaboration in the future.



Opportunities

Event Sponsorships:

- Best of Greene County Awards Banquet
- Member Recognition Gala
- Holiday Party
- Greene County Restaurant Week
- Annual Golf Tournament
- Nine & Dine Golf Event
- Women In Business Events
- Business After Hours Events
- Network Before Nine Events

Annual Chamber Sponsorships:

- Platinum, Gold, Silver, Bronze Levels

Networking & Learning

Networking Events

In-person networking is incredibly important when it comes to building business relationships. People want to get to know, like, and trust the people they're doing business with. The Chamber designs monthly and annual networking events to help people make trusted new connections and deepen current relationships. Events include:

- Monthly **Business After Hours Network** events which typically include light bites, cocktails, and strategic introductions.
- **Network Before Nine** events for early risers who like to make connections before tackling the day.
- **Women In Business** dinner and luncheon events feature guest speakers, offering information on the relevant business topics.
- Our annual **Best of Greene County Awards Banquet** is an opportunity for members to gather in celebration, recognizing members who are the 'best of the best' across more than 50 business categories.
- Every year, we join together for the **Greene County Chamber Recognition Gala** honoring businesses and people who make Greene County such a special place.

Learning

Greene County Chamber offers an ever-evolving educational calendar each year including seminars and leadership programs. Members get priority access to the Greene County Economic Development team. They have a dedicated staff with resources to assist you through all phases of business growth from start-up to expansion.



MEMBER PERKS

Maximize Your Membership



1

Advocacy Advantage: The Chamber represents our business community, working closely with local and state lawmakers to voice concerns and feedback. We keep members up-to-date with new laws, policies, and regulations.

2

Discounts: Build business relationships by offering and benefitting from optional member to member discounts. Savings typically range from 10% to 50%.

3

Advertising Opportunities: The Chamber of Commerce website and Weekly Newsletter are key information sources for residents, visitors and businesses. Members can reach those individuals with several effective advertising options.

4

Direct Mail Campaigns: Members have access to the Chamber's direct mail recipients. Prepared, unaddressed mailings can be delivered to the Chamber staff to be labeled and mailed - free of charge.

5

Health Insurance: Health care coverage is available for all member businesses with up to 50 employees, including "mom & pop" businesses. The Chamber continually reviews its benefit plans to offer members more choices for quality, affordable health care.

6

Telemedicine Services: Members save time, money, and frustration with Ally Health Telemedicine, a virtual platform connecting to doctors, therapists, and specialists.

Your Greene County Chamber Team

Our team is small but mighty! We have decades of combined experience in business development, marketing, sales, and tourism. Don't hesitate to stop by our office to learn more about how the Chamber can help you reach your business goals. We are here for you, and we genuinely love what we do! Thanks so much for your interest in the Greene County Chamber of Commerce.



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Greene County Chamber of Commerce

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www.greenecountychamber.com

BUSINESS INFORMATION

Business Name

(AS IT SHOULD APPEAR IN LISTING)

Mailing Address:

Physical Address:

Principal / Owner:

Chamber Contact:

Phone (Directory Listing):

Phone (To Reach You):

Cell Phone:

Fax:

Website:

Email:

Does Your Business Have a Social Media Page? (Circle All That Apply)

Facebook

Instagram

Twitter

LinkedIn

Business Category

Business Description

Member-to-Member Discount Offer (if any)

Interested in Learning About Healthcare Coverage Options? (circle)

YES

NO

DUES & PAYMENT

Annual Dues

To determine your membership dues, please see rates below:

Business Membership Dues - Annual Rates

Number of Employees*:

3 or Fewer

Dues:

\$225

4 - 10

\$295

11 - 15

\$370

16 - 20

\$445

21 - 30

\$560

31 - 50

\$740

50 or More

\$1100

Non-Profits

1/2 Business Rate

*The total of hours worked by all full-time and part-time employees during a normal work week, divided by 40. Seasonal employers should calculate full-time equivalents.

Please mail this form
and payment to:

Greene County Chamber
of Commerce
P.O. Box 248
Catskill, NY 12414

Credit Card #

Exp. Date

CVN

(3 digit code)

Signature

Date

Zipcode