



## **AGENDA**

Annual Orville Slutzky Spring Tourism Seminar

Lumberyard

Wednesday April 17, 2019

2 PM – 5 PM

- 1:45 – 2:00    **Registration**
- 2:00 – 2:15    **Introductions**  
Jeff Friedman, Greene County Chamber of Commerce  
Warren Hart, Greene County Economic Development, Tourism and Planning
- 2:15 – 2:45    **Marketing the Great Northern Catskills of Greene County**  
Heather Bagshaw, Greene County Tourism
- 2:45 – 3:25    **Manage Your Presence on Customer Review Platforms**  
Mark Wall & Sheldon Davis, Trip Advisor
- 3:25 – 3:40    **BREAK**
- 3:40 – 4:20    **Cultural Tourism**  
Maureen Sager, Upstate Alliance for the Creative Economy
- 4:20 – 5:00    **Understanding NYS Legislation that Impacts Tourism & Hospitality Businesses**  
Mark Dorr, New York State Hospitality & Tourism Association
- 5:00            **Business after Hours**